


Pastoralist Areas Resiliency Improvement through Market Expansion (PRIME)

Project name/Title	Pastoralist Areas Resiliency Improvement through Market Expansion (PRIME)	
Donor/funding organization	USAID  https://www.usaid.gov/	
Name(s) of partner institution(s) [Name and logo of partner organization/ University and country]	Mercy Corps  https://www.mercycorps.org/	
Lead institution	Mercy Corps	
Duration (Start year - end year)	October 2012	August 2017
Total budget (in USD, Use current exchange rate if other currencies)	\$1,339,945 USD	
Annual Budget (in USD)	\$345,596	
Contribution of HU, if applicable	N/A	
Name and address (telephone and email) of project coordinator/PI from HU	Dr. Richard Wentzell, Tel: 0938425309; Email: rjwentzell@gmail.com	
Name and address (telephone and email) of other project members (if any)	Mr. Mulugeta Getu, Tel: 0911807861; Email: mulugetagetu23@yahoo.com	
Number of project staff	25	
College and school/department hosting the project (if any)	College of Law	
Project overall goal and specific objectives:	USAID-PRIME (Pastoralist Areas Resilience Improvement Through Market Expansion) is a five-year, \$52 million activity to increase household incomes, and enhance resilience to climate change through market linkages in Ethiopia's dryland areas. USAID accomplishes this through five goals: increase livestock productivity and competitiveness; increase capacity of communities to respond to climate change; improve access to alternative livelihoods; improve nutritional outcomes; and improve knowledge management and learning for pastoralist issues.	
Target beneficiaries of the project:	PRIME focuses on selected districts of Ethiopia: Afar, Oromia and Somali regions.	

